

**A bar K Rodeo Productions signs multi-year deals
with major companies resulting in the new
Coors Light & Appliteck Inc. Tour**

A bar K Rodeo Productions is pleased to announce their partnership with **Molson Coors** and **Appliteck Inc.**

These multi-year agreements ensure that the **Coors Light & Appliteck Inc. Tour** will have North America's most popular beer and highest quality rodeo facilities available for the foreseeable future.

In addition, all A bar K rodeos on the 2011 **Coors Light & Appliteck Inc. Tour** will offer a **Carhartt** Hi-Point jacket and a **Forty Creek Whisky** All-Around award, also both multi-year agreements. This ensures that A bar K Rodeo Productions will continue to provide the highest quality rodeos in Ontario for their committees and their audiences, and also post the highest added money and prizes possible for our athletes.

The **Coors Light & Appliteck Inc. Tour** will begin at The New Tecumseth Rodeo in Beeton, Ontario on June 25 and 26. Gist buckles will be awarded to each event champion thanks to the New Tecumseth Rodeo committee. The next stop is the 10th Annual Holstein rodeo presented by the Egremont Optimist Club with \$2000 per event added in the seven major events. The **Coors Light & Appliteck Inc. Tour** will continue to wind its' way across central and southern Ontario throughout the summer and will finish up at the Powassan Fall Fair and Rodeo, the **Coors Light & Appliteck Inc. Tour Finale** on Sept 3-4.

Molson Coors has sponsored Gist buckles for the tour champions in each event. The buckles will be presented at the Powassan Fall Fair and Rodeo. **Appliteck Inc.** has designed,

built and sponsored the new **Appliteck** arena and bucking chutes. The new arena will be in use after Holstein Rodeo.

A massive thank you to all of the A bar K Rodeo Production sponsors. The 2011 **Coors Light & Appliteck Inc. Tour** is shaping up to be an extremely high level, competitive and exciting tour. This summer brings a wealth of upgrades and improvements for the committees that have graciously contracted A bar K Rodeo Productions to produce their rodeos and for the fantastic Ontario rodeo competitors.

Let's Rodeo!

Truly,



Shawn C. Orr

General Manager A bar K Rodeo

